### YOU WOULDN'T EAT 22 PACKS OF SUGAR<sup>\*</sup>. WHY ARE YOU DRINKING THEM?



\*Sugar in a 20-oz. cola. Calculation based on a 3 gram sugar packet.

Extra calories from the added sugar may lead to obesity, type 2 diabetes and heart disease.<sup>1,2</sup>





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### **BY THE NUMBERS**



### PERCENT 60%.4 their risk for obesity by Each sugary drink a child has each day increases

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# **SUGAR IN POPULAR SUGARY DRINKS\***

			DACKETS	WAI KING TIME TO RIIRN
DRINKS	CONTAINER SIZE	CALORIES	OF SUGAR	OFF THE DRINK ** (Walking at 3.5mph)
Fruit Drink	20 oz. bottle	305	23	66 minutes
Cola	20 oz. bottle	242	22	52 minutes
Energy Drink	16 oz. can	240	20	52 minutes
Sweetened Tea	20 oz. can	213	19	45 minutes
Fruit Flavored Soda	12.5 oz. bottle	165	15	36 minutes
Sports Drink	20 oz. bottle	125	12	27 minutes
Vitamin-Added Water	20 oz. bottle	125	11	27 minutes
Water	20 oz. bottle	0	0	0 minutes
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\*Calculations based on 3 gram sugar packets. \*\*United States Department of Health and Human Services, U.S. Department of Agriculture. Dietary Guidelines for Americans, 2005, Table 4. Calories/Hour \*\*United States Department of Health and Human Services, U.S. Department of Agriculture. Dietary Guidelines for Americans, 2005, Table 4. Calories/Hour Expended in Common Physical Activities. http://www.health.gov/dietaryguidelines/dga2005/document/html/chapter3.htm. Accessed May 15, 2012.

### WHAT YOU CAN DO

- Drink water when thirsty.
- non-fat milk for your family. Choose water and unflavored low-fat 1% or
- keep in your home. Limit the amount of sugary drinks you serve or
- Keep a pitcher of water in the refrigerator.
- while you work or run errands Bring a refillable container of water with you
- drinking water. Be a role model for family and friends by
- limit sugary drinks and offer healthier beverages. Ask your school, community, and work place to

1 Woodward-Lopez G, Kao J, Ritchie L. To what extent have sweetened beverages contributed to the obesity epidemic? Public Health Nutrition. Sep 23, 2010:1-11. 2 Johnson R, et al. Dietry Sugars Intake and Cardiovascular Health: A Scientific Statement from the American Heart Association. Journal of the American Heart Association 2009, vol. 120, pp. 1011-1020. 3 Andreyeva T, Chaloupka FJ, Brownell KD. Estimating the potential of taxes on sugar sweetened beverages to reduce consumption and generate revenue. Prev Med. (2011). Accessed Feb. 2, 2012 at

4 Ludwig DS, Peterson KE, Gortmaker SL. Relation between consumption of sugar-sweetened drinks and childhood obesity: a prospective, observational analysis. Lancet 2001;357:505-508 http://www.communitycatalyst.org/doc\_store/publications/SSBTaxesPotential\_PM\_4-11.pdf